



Denver Metro Coalition

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Program highlights

- **Colorado Natural Gas Vehicle Coalition (CNGVC)**

The CNGVC is promoting natural gas as an alternative transportation fuel through vehicles and fueling infrastructure development in CO. This mission will be accomplished through infrastructure and vehicle funding, as well as public outreach and education. Stakeholders from across the state are coming together to strategically create a market for natural gas in Colorado.

- **Clean Air at Schools: Engines Off!**

Together with the City and County of Denver Environmental Quality Division, Denver Public Schools, Jefferson County Public Schools, Mothers for Clean Air Colorado, and the Regional Air Quality Council, DMCCC is partnering in a tri-county effort to reduce both the volume and duration of idling vehicles at schools through a pilot program entitled Clean Air at Schools: Engines Off (CASEO). EnCana Oil and Gas (USA) is a generous underwriter of this program.

- **Clear the Air Challenge**

The Clear the Air Challenge aims to increase public awareness of air quality issues, while reducing air pollution, petroleum consumption and enhancing utilization of sustainable methods of transportation in Colorado through reducing vehicle miles traveled. This project will green municipalities, institutions and state government while advancing energy conservation and reducing greenhouse gas emissions.

- **Greening of Government Executive Order**

Governor Ritter signed an executive order in 2007 designed to reduce state fleet petroleum consumption by 25% by 2012- or 25 in 5, as it is popularly known with state fleet executives. To support this initiative, the DMCCC manager regularly attends Motor Vehicle Advisory Council meetings. The state has a primary focus on flex-fuel vehicles and hybrids. An educational partnership has been established to help quell fears about issues concerning sustainability, food vs. fuel, emissions, and energy.

- **Rocky Mountain Clean Diesel Collaborative**

The DMCCC is a current partner of the Rocky Mountain Clean Diesel Collaborative, which seeks to reduce diesel emissions through voluntary efforts to improve air quality and protect human health by promoting grants, leveraging additional funding and offering technical assistance and education to interested parties in Region 8. Goals include:

- Upgrading/retrofitting existing diesel engines with improved emission control technologies;
- Replacing oldest engines/vehicles in legacy fleets with newer, less polluting engines/vehicles;
- Converting fleets to cleaner burning fuels and/or Biofuels,
- Encouraging policies and practices to reduce unnecessary idling and
- Assisting with clean diesel projects by promoting grants and leveraging additional funding

- **Rocky Mountain Fleet Management Association**

The DMCCC is a member of this fleet organization, and consistently attends meeting to share information on alternative fuels and vehicles, as well as petroleum reduction programs and equipment. RMFMA activities include serving as Green Track Chair for national conference, presenting at various meetings, and exhibitor at events.

- **Governor's Biofuels Coalition**

Since 2006, E85 retail stations in Colorado have grown from under 15 to more than 120. The main force behind this growth is the Governor's Biofuels Coalition (GBC). The GBC represents Colorado organizations, businesses, government agencies, environmental groups and others that are involved in the production, distribution, promotion and usage of biodiesel and ethanol. These entities are working together to overcome market barriers and to raise awareness for existing flex-fuel and diesel vehicle drivers of these alternative fuel options. The Denver Metro Clean Cities Coalition (DMCCC) has a prominent role in the GBC's success by supporting their activities, attending station openings, publicizing their achievements, and serving as the recorder for their meetings.

- **Clean Cities Colorado**

In an effort to improve partnerships within the state, the DMCCC, together with Northern and Southern Colorado Clean Cities Coalitions, has created the website: www.cleancitiescolorado.org. The idea of this site is to exemplify the collaborative spirit of the Department of Energy Clean Cities program as a whole. This branding is used for programs that all three coalitions take part in, as well as the "Colorado Membership" which is offered to stakeholders state-wide.